

JAMES EWING

Denver, CO • (562) 551-4784 • jstanewing@gmail.com • [LinkedIn](#)

PROJECT MANAGEMENT LEADER

Seasoned Project Management leader with extensive experience directing high-impact digital transformations and technology projects across finance, government, and nonprofit sectors. Stellar record of tripling customer bases, expanding into new markets, and driving overhaul of digital platforms for enhanced user engagement and compliance.

Skilled in leading cross-functional teams through intricacies of high-stakes project environments while ensuring regulatory compliance and optimal resource allocation to meet and exceed project milestones. With a strong business administration background and a sharp focus on digital product management, uniquely positioned to deliver outstanding results in a role demanding rigorous project oversight, strategic planning, and exceptional problem-solving capabilities.

Areas of Expertise:

Project Leadership | Enterprise Risk Management | User Experience Optimization
Quality Assurance | Budget Control | Technical Problem Solving | Stakeholder Communication
Software Development Lifecycle | Project Management Methodologies (Agile, Scrum, Kanban, Waterfall, and Hybrid)
Digital Strategy | Risk Assessment | AI and Machine Learning | GDPR Compliance | Client Relations | Process Optimization

Technical Proficiencies:

Atlassian Suite (Jira, Confluence) | Adobe Creative Suite | Power BI | QuickSight/Tableau (Reporting)
HTML CSS | JavaScript | API | Segment/Amplitude | AWS | Enterprise Software | SQL & Databases | Figma

VALUE PROPOSITIONS

- ❖ **Strategic Integration:** Ability to orchestrate the seamless integration of business and technological strategies, enhancing competitive advantage and operational excellence.
- ❖ **Advanced Risk Management:** Apply sophisticated risk assessment tools and strategies to preemptively address potential threats and ensure uninterrupted project progression.
- ❖ **Stakeholder Synergy:** Capable of developing consensus among diverse stakeholder groups in order to facilitate effective decision-making and foster enduring partnerships.

PROFESSIONAL EXPERIENCE

RIA MONEY TRANSFER; Denver, CO

2022 – 2024

Director, Project Management

Strategically selected impactful projects in close coordination with executive leaders. Maintained oversight of the entire project portfolio while optimizing project execution and governance through enhancement of PMO methodologies. Ensured alignment with evolving priorities and schedules by incorporating insights from frequent meetings with business and tech teams to continuously update PMO roadmaps. Boosted global operational synergy by ensuring seamless collaboration and fulfillment of project milestones through effective leadership of cross-functional teams throughout the Americas, Europe, and APAC.

- Established a centralized PMO to revamp project management operations, boosting project organization, task prioritization, and resource allocation, while enhancing stakeholder communication and accelerating project delivery by 50%.
- Created innovative frameworks for product development and system enhancements; steered a company-wide digital transformation by integrating financial and operational strategies with cutting-edge technological solutions to foster growth.
- Expanded user engagement and broadened availability to 28 more countries following extensive redevelopment and international launch of a mobile application.
- Assumed leadership role due to a pressing need for greater transparency and trust. Formulated a global strategy that unified teams across Europe and the US.
- Delivered outstanding performance and displayed strong commitment recognized through the HEROES award in 2023.
- Steered project directions, allocated tasks across development, marketing, and design sectors, and proficiently managed project backlogs with Jira and Confluence to ensure clear objectives.
- Evaluated project investments and set collaborative priorities to maximize ROI while leading quarterly strategic planning meetings with department heads.
- Strengthened global collaboration across compliance, sales, marketing, administration, technology, data, and product teams to enhance project integration and drive digital transformation. This improved cross-functional efficiency and doubled project execution speed.

RIA MONEY TRANSFER; Buena Park, CA

2019 – 2022

Project Manager | Business Analyst

Diligently analyzed business requirements to ensure clear communication with technology teams and foster strong partnerships. Guided the collection and translation of detailed requirements into extensive Business Requirement Documents (BRDs) and

visual mockups across technical, business, and design teams. Facilitated effective technical assessments and project prioritization by organizing meetings with stakeholders to collect precise initiative requirements. Ensured these discussions included technology teams to integrate correct technical terminology into BRDs. Improved communication across departments and aligned various teams toward shared goals to revive previously stalled product initiatives.

- Led synchronization of business objectives with technological capabilities and project timelines by developing new UAT phases and detailed presentations for strategy meetings, resulting in a 66% reduction in testing phase delays and an increase in project alignment with business goals.
- Decreased the activation approval time by half through creation of a new onboarding system. Achieved full production launch three weeks early by expediting the user acceptance testing (UAT) phase.
- Ensured alignment with strategic business objectives by optimally administering the full scope, timelines, and deliverables of multiple medium-to-large-scale projects. Proactively mitigated risks and scope deviations while providing executive-level reports to maintain transparency and organizational alignment.
- Revamped Business Requirement Documents and streamlined User Acceptance Testing procedures, introducing new templates and revising existing processes. This led to a 66% decrease in UAT cycle times, enhancing both comprehension and implementation efficiency among technology teams.

CELTIS VENTURES; Redondo Beach, CA

2015 – 2019

Web Director

Maintained effective oversight of all project pipelines to ensure deliverables aligned with business goals, compliance requirements, and user experience best practices while leading end-to-end client website development. Optimized UI/UX elements and website responsiveness across desktop, tablet, and mobile devices through effective coordination of design, marketing, and development teams. Thoroughly analyzed client needs and presented web solutions that successfully secured contracts. Managed the creation and submission of Request for Proposals (RFPs) for new business opportunities.

- Built and structured the company's entire technology system. Directed website development, Google Workspace integration, and company-wide email configuration with custom-coded, branded signatures.
- Drove significant revenue growth and a stronger market presence by achieving a 3x increase in the company's client base and establishing operations in three additional states.
- Improved time-to-market efficiency for new and existing clients and drove 2x growth in campaign and product launches.
- Ensured regulatory and ADA compliance to improve accessibility for transportation services through redevelopment of four government websites within 18 months.
- Augmented workflow efficiency and boosted communication across cross-functional teams by implementing Basecamp as a centralized project management system, resulting in a 50% increase in project delivery speed.
- Aligned design and technical specifications by providing clear visual representations of web solutions to stakeholders. Demonstrated strong proficiency in creating and presenting wireframes, UI mockups, and project proposals.
- Assessed project feasibility, defined development priorities, and allocated resources in coordination with the executive team.

Additional Experience: Office Manager at Digital Installers, Inc. (2012 – 2015).

VOLUNTEER EXPERIENCE

UNITED BLACK FAMILY SCHOLARSHIP FOUNDATION; Oakland, CA

2020 – Current

Web Director

Liaise with the founder to transform digital landscape and authentically reflect the organization's mission. Effectively broadcast UBFSF's vision and key initiatives through extensive redesign of the organization's website to integrate aesthetic and functional elements. Streamlined project management across the foundation's activities by implementing a robust PMO framework. Effectively supported the development of an online store. Manage graphic and product design projects for the site and products sold on the marketplace.

ARTISTS & MUSICIANS IN RECOVERY; Dallas, TX

2018 – Current

Web Director

Ensure smooth experience on various digital platforms by effectively handling technical setup and execution of live-streaming for AMR's key annual event. Facilitate effective display of artistic talents of individuals in recovery by developing two distinct websites from scratch. Enable artists and musicians to create profiles, exhibit their artwork, and integrate their social media and commercial outlets through development of an innovative interactive platform. Secure a cohesive visual identity through development and implementation of the organization's branding strategy including logo design and graphic elements.

EDUCATION & CERTIFICATION

UNIVERSITY OF PHOENIX; Dallas, TX

Associate of Arts in Business Administration, Concentration in Finance

GENERAL ASSEMBLY; Los Angeles, CA

Web Development Immersive Professional Diploma (2015)